



# house of blue beans

PRICE LIST

[www.houseofbluebeans.com](http://www.houseofbluebeans.com)

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# About Us

*At House of Blue Beans, we consistently deliver world class product renders that elevate product perception, and evoke a desire to buy*



## **13+ YEARS**

Of delighting customers globally



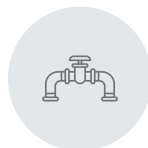
## **165+ TEAM**

of accomplished 3D artists, creative leads and delivery managers



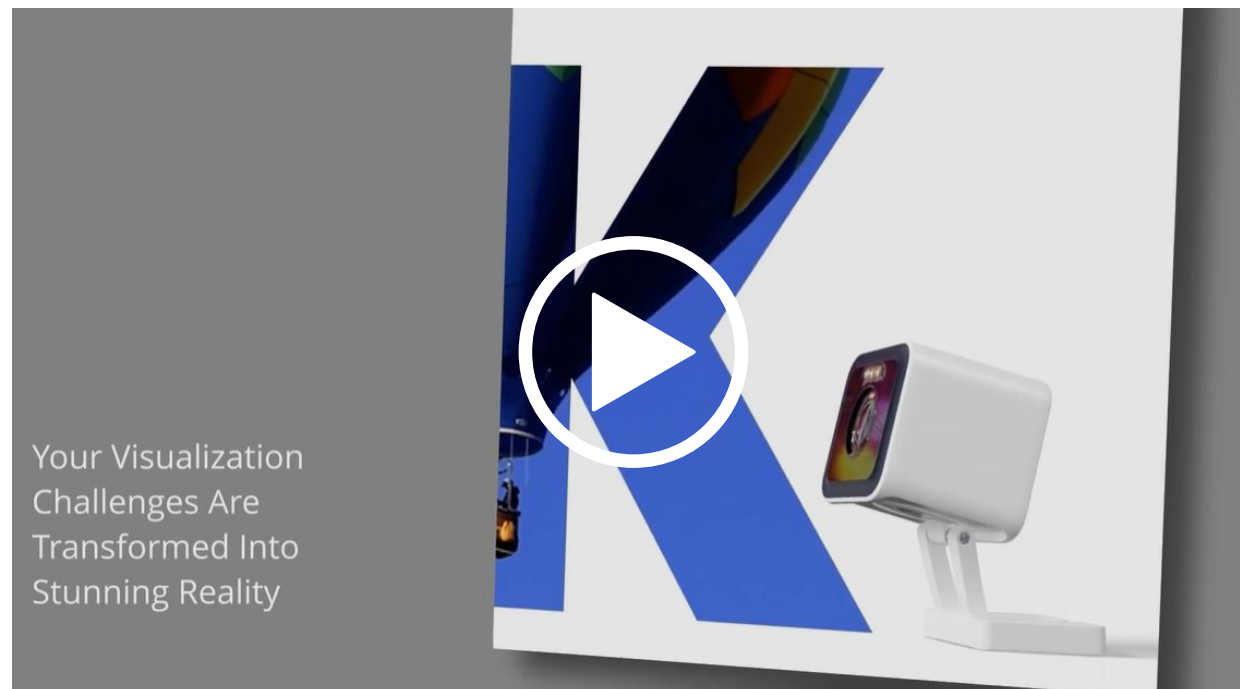
## **30,000+ PRODUCTS**

visualized for over 60 brands



## **PROPRIETARY PIPELINE**

that enables world class quality with a quick turnaround time



Your Visualization  
Challenges Are  
Transformed Into  
Stunning Reality



# Quality Trusted By Global Brands



Barrette  
OUTDOOR LIVING

OmniMax  
International

MSI

LOWE'S

Sheffield  
GROUP

TEMPLE &  
WEBSTER

WYZE

MOUNT-IT!

COSTA  
COFFEE



HYPHER



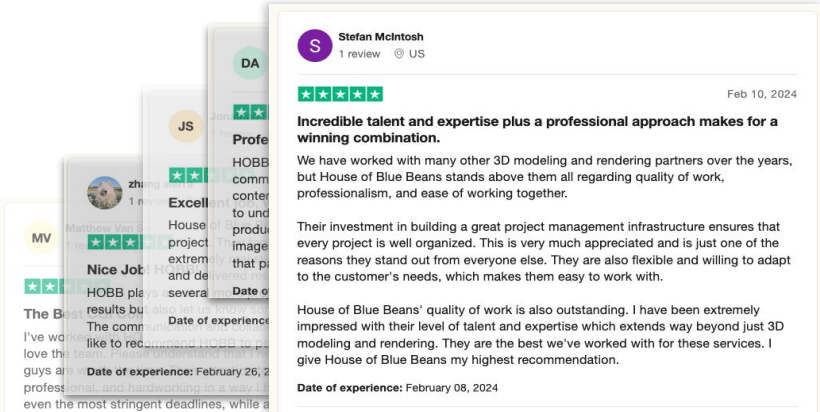
InfiniTree  
UNIQUE. OUTDOOR. LIVING.

EM  
ELECTRIC  
MIRROR

.....and more

View Portfolio

View Reviews





# Inputs Required

Our 3D team needs to replicate your product digitally. For us to create a 100% accurate representation of your product we will need you to provide optimum inputs.

Please click the below button to access the standard inputs document.

[View Input Guidelines](#)



**FRONT**



**¾ BACK**



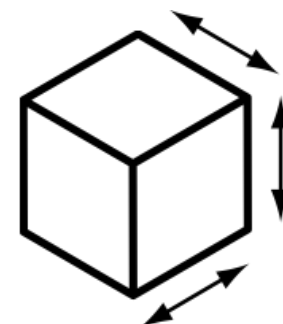
**MATERIAL DETAILS**



**¾ FRONT**



**SIDE**



**PRODUCT DIMENSIONS**



















# Pricing Breakup

# 3D Modeling

3D model is a three-dimensional virtual representation of your product that can be used for creating world class product visuals. The price varies based on the complexity and the time taken for creating the model.

**Delivery file format:** FBX, MAX, GLB, glTF, OBJ, USDz

Modeling Effort	Cost	Delivery Time (Business days)	Samples			
Standard	USD 60	2 to 3				
Medium	USD 120	4 to 5				
Complex	USD 220	6 to 8				
Complex +	Custom	10 to 12				




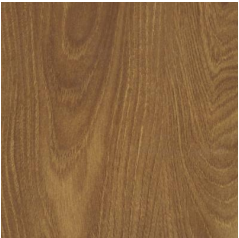





**Note:** Prices and timelines may depend on the volume and complexity of requirements. The above timeline & prices are indicative.



# 3D Model Variations

We create different variations of the same 3D model at an additional cost.

**Delivery File Format:** FBX, MAX, GLB, glTF, OBJ, USDz

Type of Variant	Cost	Delivery Time (Business Days)	Samples		
Color	USD 35	1			
Texture	USD 55	2			
Size	USD 55	2 to 3			

**Note:** Prices and timelines may depend on the volume and complexity of requirements. The above timeline & prices are indicative.

# White Background Images

The product is shot on a white background from multiple angles and is mostly used for ecommerce and catalogues.

There are two variants:

1. **2k Image:** High definition image with clear and detailed visuals suitable for online marketing, e-commerce platforms, and standard digital displays.
2. **4k Image:** Ultra-high-definition image with exceptional detail and sharpness, ideal for high-end marketing materials, large-scale presentations, and ultra-HD displays.

**Delivery File Formats:** JPG, JPEG, PNG, TIFF, WEBP

Number of Images	Cost for 2k (Per Image)	Cost for 4k (Per Image)	Delivery Time (Business days)
1 to 99 images	USD 15	USD 18	2
<b>100+ images</b>	<b>USD 10</b>	<b>USD 12</b>	



LEFT 45



FRONT



RIGHT 45

**Note:** Prices and timelines may depend on the volume and complexity of requirements. The above timeline & prices are indicative.

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**Delivery File Formats:** JPG, JPEG, PNG, TIFF, WEBP

Number of Images	Cost for 2k (Per Image)	Cost for 4k (Per Image)	Delivery Time (Business days)
1 to 99 images	USD 20	USD 30	2
<b>100+ images</b>	<b>USD 15</b>	<b>USD 23</b>	



**DETAIL SHOT**



# Size Shots

Displays the product with its length, width, and height measurements clearly indicated.

There are two variants:

- 1. 2k Image:** High definition image with clear and detailed visuals suitable for online marketing, e-commerce platforms, and standard digital displays.
- 2. 4k Image:** Ultra-high-definition image with exceptional detail and sharpness, ideal for high-end marketing materials, large-scale presentations, and ultra-HD displays.

**Delivery File Formats:** JPG, JPEG, PNG, TIFF, WEBP

Camera Angles	Cost for 2k Image (Per Image)	Cost for 4k Image (Per Image)	Delivery Time (Business days)
New Camera Angle <i>(White Background)</i>	USD 25	USD 28	2
New Camera Angle <i>(In lifestyle Scene)</i>	USD 35	USD 40	2



Sample dimension shots of a Desk

**Note:** Prices and timelines may depend on the volume and complexity of requirements. The above timeline & prices are indicative.

# 360 Spin (24 Images)

The product is rendered from 24 different angles to enable a smooth and interactive 360 spin

There are two variants:

1. **2k Image:** High definition image with clear and detailed visuals suitable for online marketing, e-commerce platforms, and standard digital displays.
2. **4k Image:** Ultra-high-definition image with exceptional detail and sharpness, ideal for high-end marketing materials, large-scale presentations, and ultra-HD displays.

**Delivery File Formats:** JPG, JPEG, PNG, TIFF, WEBP

Cost for 2k 360	Cost for 4k 360	Delivery Time (Business days)
USD 89	USD 109	2



*Sample 360 spin of a rucksack*

**Note:** Prices and timelines may depend on the volume and complexity of requirements. The above timeline & prices are indicative.

# 360 Product Viewer for Your Online Store

Is a web based viewer that allows the end consumer to view the product digitally from any view or angle. The viewer has a 'see in your space' feature that allows the end customer to digitally place the product in his / her room to visualise the fitment of the product. It can be an embedded quickly and easily on to the product page of your online store.

Multiple online retailers like Amazon, Lowe's, Wayfair are encouraging sellers to upload 3D product

**Delivery File Formats:** GLTF, GLB

Cost Per Product (<10 products)	Cost Per Product (10+ products)	Delivery Time (Business Days)
USD 99	USD 89	2



360 product viewer

**Note:** Prices and timelines may depend on the volume and complexity of requirements. The above timeline & prices are indicative.



# Bespoke Lifestyle Template

We create a new 3D scene template as per your brand guidelines and own the copyrights for the scene.

Simple	Medium	Complex	Complex+
			
USD 490	USD 790	USD 1,500	USD 2,500+

**Note:** Prices and timelines may depend on the volume and complexity of requirements. The above timeline & prices are indicative.

# Lifestyle Images

Categorization	Description	Delivery Timeline (Business days)	Cost for 2k	Cost for 4k
<b>Type 1:</b> Quick Swap-Outs	Use an existing lifestyle scene <b>as-is</b> from HOBBS's library to place your product in, and create a quick lifestyle image to help your customer with context.	3	USD 150	USD 180
<b>Type 2:</b> Personalized Lifestyle Image	Select an existing scene from HOBBS library and <b>modify</b> the same to suit your brand and product requirements.	5	USD 370	USD 400
<b>Type 3:</b> Bespoke Lifestyle Image	Create a new scene as per your brand guidelines and product requirements. <i>Note: price may vary based on the scene complexity.</i>	10+	USD 640	USD 670



# Infographics Add on

Adding Infographics to existing Images.

Categorization	Reuse Existing Image (per infographic) 2k	Reuse Existing Image (per infographic) 4k
Infographics Add on	USD 30	USD 50

**Delivery File Formats:** JPG, JPEG, PNG, TIFF, WEBP

**Delivery time:** 2 to 4 business days



**Note:** Prices and timelines may depend on the volume and complexity of requirements. The above timeline & prices are indicative.



# Feature Image

Feature images highlight specific aspects, details, and functionalities of a product. They go beyond the basic product photo to showcase essential features and help potential customers understand the product's benefits and unique selling points.

Categorization	Cost for 2k (Per Image)	Cost for 4k (Per Image)
Feature Image	USD 89	USD 115

**Delivery File Formats:** JPG, JPEG, PNG, TIFF, WEBP

**Delivery time:** 2 to 4 business days



HEIGHT ADJUSTABLE BETWEEN 6" AND 19.25"

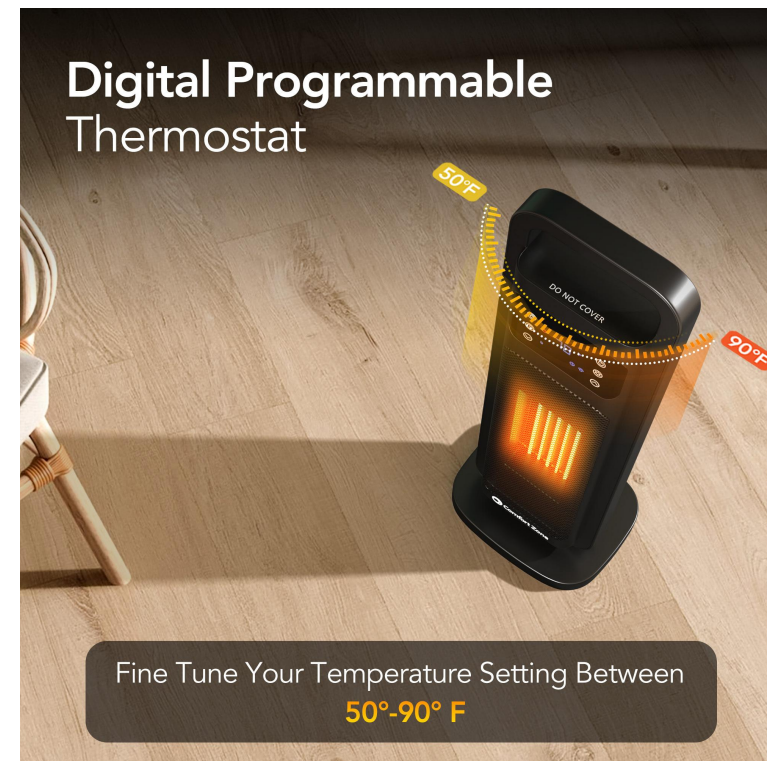
# Premium Feature Image

Premium feature images showcase a product's most attractive and unique aspects, often enhancing its perceived value and appeal. These images incorporate creative elements and detailed explanations highlighting the product's premium features and benefits.

Categorization	Cost for 2k (Per image)	Cost for 4k (Per image)
Premium Feature Image	USD 150	USD 180



**Delivery File Formats:** JPG, JPEG, PNG, TIFF,

**Delivery time:** 2 to 3 business days



# Listing image

A product listing image is a high-quality, standalone image used to showcase a product in online marketplaces or catalogs.

Categorization	Cost for 2k (Per image)	Sample Image
Basic Listing image	USD 35	
Premium Listing image	USD 99	

**Delivery File Formats:** JPG, JPEG, PNG, TIFF, WEBP

**Delivery time:** 2 to 4 business days

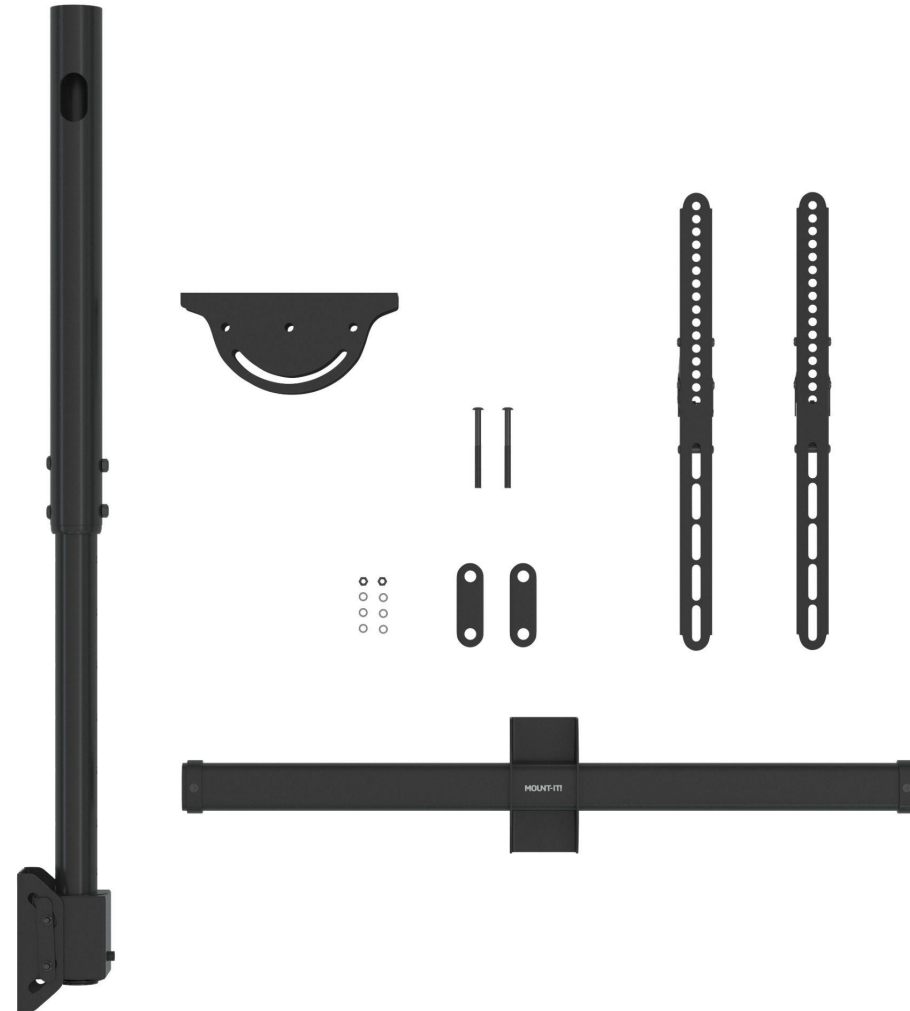
# What's in the box image

A "What's in the box" image is a visual representation that displays all the contents included with a product purchase. This image typically arranges the product and its accessories (such as cables, manuals, or additional components) neatly on a plain background, clearly showing customers what they will receive.

Categorization	Cost for 2k (Per image)
What's in the box image	USD 35

**Delivery File Formats:** JPG, JPEG, PNG, TIFF, WEBP

**Delivery time:** 2 to 4 business days



**Note:** Prices and timelines may depend on the volume and complexity of requirements. The above timeline & prices are indicative.



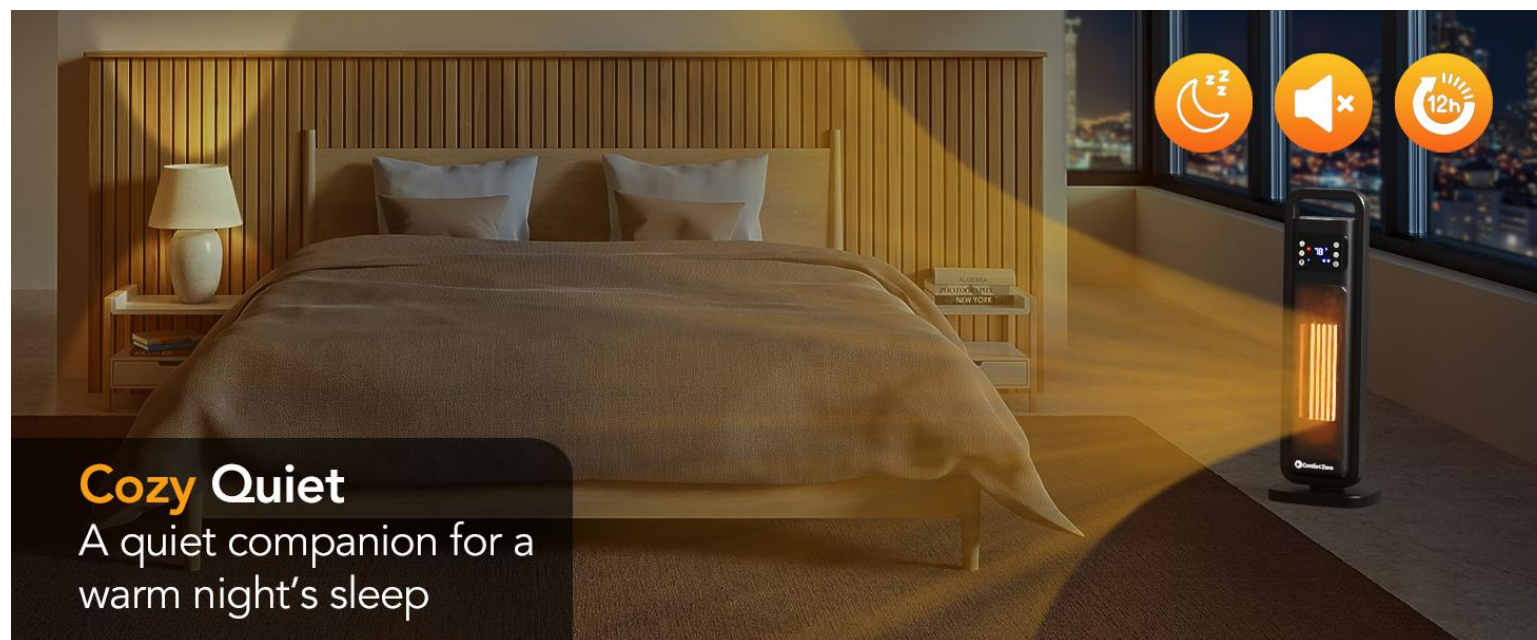
# A+ Content

A+ content is a premium feature that enhances product listings with high-quality images, detailed descriptions, and visually rich layouts. It improves customer engagement by highlighting key product features, benefits, and brand storytelling.

Categorization	Cost for 2k (Per image)	Cost for 4k (Per image)
A+ Content	USD 89	USD 100




**Delivery File Formats:** JPG, JPEG, PNG, TIFF, WEBP

**Delivery time:** 2 to 3 business days



# Talent shots

Including talent in visualizations helps create a more relatable and engaging scene, allowing potential customers to envision the product in real-life use, enhancing its appeal and emotional connection.

Categorization	Talent with No Interaction	Talent with Minimal Interaction	Talent with Significant Interaction
Cost for 2k (Per image)	USD 180	USD 250	\$350
Sample Image			

**Delivery File Formats:** JPG, JPEG, PNG, TIFF, WEBP

**Delivery time:** 2 to 3 business days

**Note:** Prices and timelines may depend on the volume and complexity of requirements. The above timeline & prices are indicative.

# eCommerce Product - Quick Look Video

Videos made for eCommerce platforms with simple camera animations such as fly throughs, camera pans etc. Does not include product animations.

Pre-approved 3D model and lifestyle template must be ready prior to creating the 3D movie. The cost does not include the cost to create the 3D model or the lifestyle template.

Duration	Additional Features	Cost Per Video	Resolution	Camera Angles	Cost Per Video
10-15 Seconds : 1 Product	Music	USD 330	1k @60 FPS	2-3	USD 330
	Music, Script & AI Voice over	USD 450			USD 450

**File Formats Provided:** MP4, MOV, WEBM

**Not Included in the Package:**

- Custom lighting
- Intermediate reviews (playblast or draft)

Any feedback on the final video will be an additional cost



**Note:** Prices and timelines may depend on the volume and complexity of requirements. The above timeline & prices are indicative.

# Product - Highlight Video

Product animation video includes animations of product features, assembly, installation etc. Video includes the following:

- Script writing & storyboarding:
- Camera movements

Duration	Additional Features	Resolution	Cost Per Video
20 Seconds : 1 Product	Music	1k @60 FPS	USD 750
	Music, Script & AI Voice over		USD 870

*\*Ball Park Cost. Final quote will be provided based on the storyboard.*

**File Formats Provided:** MP4, MOV, WEBM

**Delivery time:** 7 business days





# Product - Deep Dive Video in Plain Background

Product animation video includes animations of product features, assembly, installation etc. Video includes the following:

- Script writing & storyboarding:
- Camera movements
- Product animation

Duration	Resolution	Cost Per Video
30 Seconds: 1 Product	HD 1980x1080	USD 1,200*

*\*Ball Park Cost. Final quote will be provided based on the storyboard.*

**File Formats Provided:** MP4, MOV, WEBM

**Delivery time:** 7 business days



# Product - Deep Dive Video in Lifestyle Scenes

Product animation video in a lifestyle scene includes animations of product features, assembly, installation etc. Video includes the following:

- Script writing & storyboarding
- Camera movements
- Product animation
- Lifestyle scene from our library
- Objects in the scene

Duration	Resolution	Cost Per Video
30 Seconds: 1 Product	HD 1980x1080	USD 1,800*

*\*Ball Park Cost. Final quote will be provided based on the storyboard.*

**File Formats Provided:** MP4, MOV, WEBM

**Delivery time:** 7 business days



# Water Simulation Video

Water simulation video includes realistic water effects created using advanced computer graphics. Video includes the following:

- Script writing & storyboarding
- Camera movements
- Product animation
- Lifestyle scene from our library
- Objects in the scene

Duration	Resolution	Cost Per Video
30 Seconds: 1 Product	HD 1980x1080	USD 4,100*

*\*Ball Park Cost. Final quote will be provided based on the storyboard.*

**File Formats Provided:** MP4, MOV, WEBM

**Delivery time:** 7 business days



**Note:** Prices and timelines may depend on the volume and complexity of requirements. The above timeline & prices are indicative.

# Lifestyle & Animation Video

Duration	Cost Per Video
30 Seconds : 1 Product	USD 9,000*

**Description:** Animations of product features, assembly, installation etc.

Video includes the following:

- Script writing & storyboarding:
- Lifestyle scene from our library
- Camera movements
- Objects in the scene

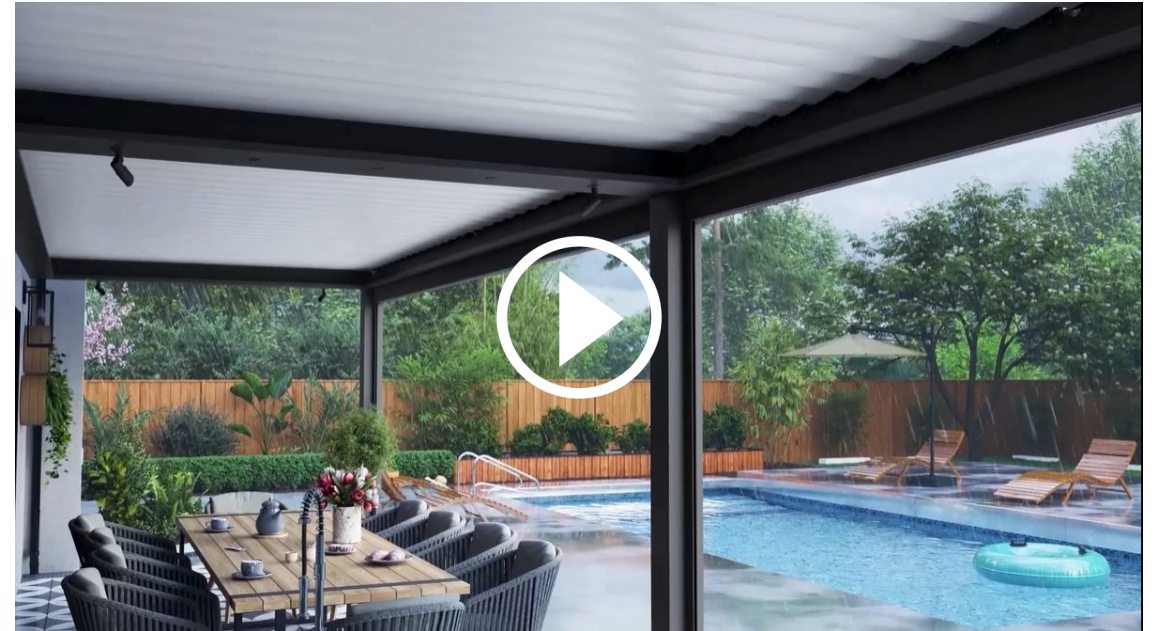
\*Ball Park Cost. Final quote will be provided based on the storyboard.

**Resolution:** HD 1980x1080

**File Formats Provided:** MP4, MOV, WEBM

**Delivery time:** 7 business days

**Note:** Prices are in USD





# Bulk Pricing

**Have more than 50 content pieces that you want to create? Please schedule a meeting with our sales team to understand available options to optimize your project cost based on your requirements.**

[Schedule A Meeting](#)



# Pricing Examples

# Pricing Example 1

**Project requirement:** To create 3 white background images and a 360 spin of the product for the product detail page.



RIGHT 45

FRONT

LEFT 45



Cost Component Per Unit	Cost for 2k
Product 1 - Example Backpack in the render (The product that needs to be visualized in the scene or for white background image)	\$220
Silo Image (The product is shot on a white background)	\$45
360 Spin (The product is shot on a white background from 24 different angles to enable a smooth and interactive 360 spin)	\$89
<b>Total</b>	<b>\$354</b>

**Delivery File Formats:** JPG, JPEG, PNG, TIFF, WEBP

**Delivery time:** 2 to 4 business days

**Note:** Prices and timelines may depend on the number of hero product model and its complexity. The above timeline & prices are indicative.



# Pricing Example 2

**Project requirement:** To create a lifestyle image using a scene / environment from HOBBS's library of 1000+ scenes and quick swap out the product without any other changes in the scene.



**Delivery File Formats:** JPG, JPEG, PNG, TIFF, WEBP

**Delivery time:** 5 business days

Cost Component Per Unit	Cost for 2k
Product - Example fence in the current scene <i>(The product that needs to be visualized in the scene)</i>	\$60
Scene Template <i>(Includes props, scene setup &amp; arrangement, and lighting)</i>	\$0
Lifestyle Image <i>(The primary image that will be created for the product.)</i>	\$150
<b>Total</b>	<b>\$210</b>

**Note:** Prices and timelines may depend on the number of hero product model and its complexity. The above timeline & prices are indicative.



# Pricing Example 3

**Project requirement:** To create a lifestyle image using a scene / environment from HOBBS's library of 1000+ scenes and quick swap out the product without any other changes in the scene.



**Delivery File Formats:** JPG, JPEG, PNG, TIFF, WEBP

**Delivery time:** 3 business days

Cost Component Per Unit	Cost for 2k
<b>Product Processing</b> - Example router in the current scene was provided by the client as CAD input. <i>(The product that needs to be visualized in the scene)</i>	\$35
<b>Scene Template</b> <i>(Includes props, scene setup &amp; arrangement, and lighting)</i>	\$0
<b>Lifestyle Image</b> <i>(The primary image that will be created for the product.)</i>	\$150
<b>Total</b>	<b>\$175</b>

**Note:** In case the product CAD model is provided by the client there will be a processing cost applicable.

# Pricing Example 4

**Project requirement:** To create a lifestyle image using a scene / environment from HOBBS's library of 1000+ scenes and modify the same to suit clients brand and product requirements.



**Delivery File Formats:** JPG, JPEG, PNG, TIFF, WEBP

**Delivery time:** 7 business days

Cost Component Per Unit	Cost for 2k
<b>Product</b> - Example Sitting Cushion in the current scene <i>(The product that needs to be visualized in the scene)</i>	\$60
<b>Personalized Lifestyle Image</b> <i>(The primary image that will be created for the product.)</i>	\$370
<b>Total</b>	<b>\$430</b>

**Note:** Prices and timelines may depend on the number of hero product model and its complexity. The above timeline & prices are indicative.

# Pricing Example 5

**Project requirement:** To create a lifestyle image of the vanity in a lifestyle environment. The client was particular about creating a bespoke scene so they can own the rights to the same. Since the environment was less detailed, the cost of creating the ‘Scene template’ was 490 USD.



Cost Component Per Unit	Cost for 2k
Product - Vanity in the current scene <i>(The product that needs to be visualized in the scene)</i>	\$60
Scene Template <i>(Includes props, scene setup &amp; arrangement, and lighting)</i>	\$490
Lifestyle Image <i>(The primary image that will be created for the product.)</i>	\$150
Additional One Camera Angle <i>(Additional image from a different angle.)</i>	\$20
Total	\$720

**Delivery File Formats:** JPG, JPEG, PNG, TIFF, WEBP  
**Delivery time:** 10 to 15 business days

# Pricing Example 6

**Project requirement:** Project requirement: To create a lifestyle image that showcased 2 vanities and 1 bathtub in a lavish lifestyle environment. The client was particular about creating a bespoke scene so they can own the rights to the same. Since the environment was relatively detailed, the cost of creating the ‘Scene template’ was 790 USD.



**Delivery File Formats:** JPG, JPEG, PNG, TIFF, WEBP  
**Delivery time:** 10 to 15 business days

Cost Component Per Unit	Cost for 2k
Product 1 - vanity in the current scene <i>(The product that needs to be visualized in the scene)</i>	\$120
Product 2- bathtub in the current scene <i>(The product that needs to be visualized in the scene)</i>	\$120
Product 3- Vanity Light in the current scene <i>(The product that needs to be visualized in the scene)</i>	\$60
Scene Template <i>(Includes props, scene setup &amp; arrangement, and lighting)</i>	\$790
Lifestyle Image <i>(The primary image that will be created for the product.)</i>	\$150
Additional One Camera Angle <i>(Additional image from a different angle.)</i>	\$20
<b>Total</b>	<b>\$1,260</b>

**Note:** Prices and timelines may depend on the number of hero product model and its complexity. The above timeline & prices are indicative.



# Pricing Example 7

**Project requirement:** To create a simple product video on white background to showcase the finesse of the product.



Cost Component Per Unit	Cost for 2k
Product 1 - Example Headphone in the current scene <i>(The product that needs to be visualized in the scene)</i>	\$220
Video- Example Headphone in the render <i>(The product that needs to be visualized in the scene)</i>	\$750
<b>Total</b>	<b>\$970</b>

**Delivery File Formats:** JPG, JPEG, PNG, TIFF, WEBP

**Delivery time:** 7 business days

**Note:** Prices and timelines may depend on the number of hero product model and its complexity. The above timeline & prices are indicative.

# FAQs

**Do you require the physical product?**

No, we do not need the physical product. We only need a few inputs like reference images, dimensions, CADs (if available), brand guidelines.

**What are your payment terms & how do you accept payments**

We work on advance payment for the first project. Post that it is based on the business relationship.  
We accept payments via wire transfer.

**How soon can I start the project?**

3 to 4 business days from when the quotation is signed/advance is received. Please let us know if you have a deadline

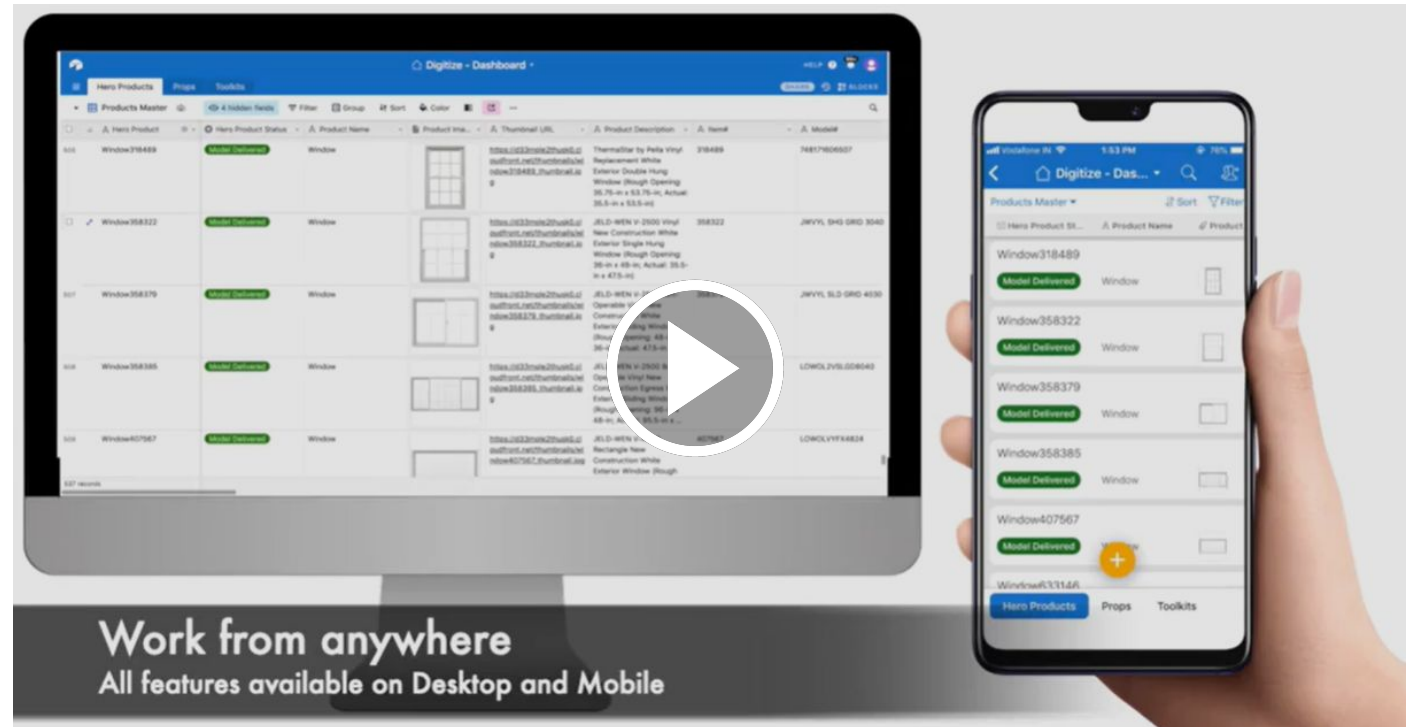
Please feel free to click the below link to schedule a meeting with us to discuss and questions that you may have. Alternatively, you can respond to the email on which you received this price list.

[Schedule A Meeting](#)

# Visualization Management System

## HOW YOU TRACK IT

- Raise a request & upload reference inputs
- Track and manage projects
- Interact with our production team
- View your content under one roof
- Cost per user is **\$24** per month for this application.



# Contact Us

Name: Vineet Mittal

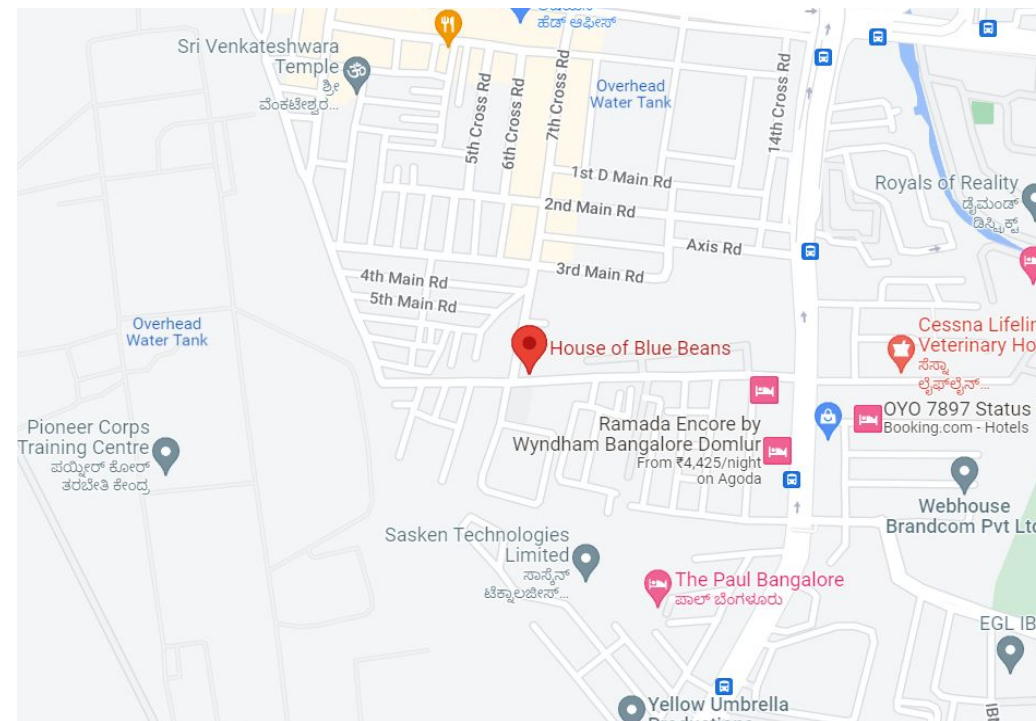
Designation: VP - Business Development

eMail: vineet@houseofbluebeans.com

Phone: +91 9900590412

Alternate Number: +1 (408) 403-5922

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THANK YOU

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house of blue beans